

Business Sponsorship Packages



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SOFIA'S Wish Inc .
ABN 14965300125
Registered Charity
DGR 26119

info@sofiaswish.org.au



About SOFIA'S Wish Inc.

SOFIA's Wish is a registered charity with the Australian Charities and Not-for-profits Commission (ACNC) and has Deductible Gift Recipient (DGR) status.

Our mission is to help lessen the stress and overwhelm that individuals face, by connecting them to other services, lending a helping hand or providing basic essentials to support them during times of crisis or struggle.



Your Opportunity to Make a Difference

By becoming a business sponsor you have the chance to make a profound impact on the lives of these children and their families. Your investment will not only help us achieve our mission but also provide exposure to your business.

Image taken handing out our warm hearts winter appeal.





Why Sponsor SOFIA'S Wish?

By sponsoring SOFIA'S Wish, your business can make an impact while gaining significant benefits:

- Align your business with a mission that provides hope and practical support to those in crisis.
- Gain visibility through our website, social media, and community events, reaching a compassionate audience of supporters and our local community.
- Enhance your reputation as a community leader by supporting a charity that uplifts Australians facing hardship and homelessness.
- Your sponsorship contributions may qualify for tax deductions, offering financial benefits alongside your charitable impact.
- Inspire your employees in a cause that promotes empathy and connection, boosting morale and pride in your company's values.

Not only does your business become a beacon of hope for those in need, but it also helps them regain stability and faith in humanity.

Supporting Others Forward In Adversity's



Sponsorship Packages



We offer three sponsorship tiers to align with your business's goals and budget, each designed to maximize your impact and recognition.

Emerald Sponsor

- A Helping Hand

Annual Contribution: \$800

- **A half-page feature** about your business in Chantilly's Catablog is emailed to our customer base quarterly.
- **Your logo featured** on the SOFIA'S Wish website sponsor page (valid for 12 months from the date of purchase)
- **Verbal acknowledgment** as a Business Sponsor during opening remarks at Velvet Rose.
- **Recognition** in one social media post thanking Business Sponsors for their support.
- **Event Presentation:** Inclusion in our presentation for the Velvet Rose event, ensuring high visibility among attendees.
- **Opportunity** to place two items in the gift bags attendees will receive on the night of the Velvet Rose event, offering direct marketing to event participants.
- **Tax-deductible** receipt

Your Impact: Helps 10–15 individuals receive our **Kit of Kindness**.

Supporting Others Forward In Adversity's



Sapphire Sponsor

- Heart of Hope



Annual Contribution: \$1200

Your Business Receives:

- **A full-page feature** about your business in Chantilly's Catablog which is emailed to our customer base quarterly.
- **Your logo featured** on the SOFIA'S Wish website sponsor page (valid for 12 months from the date of purchase)
- **Verbal acknowledgment** as a Business Sponsor during opening remarks at selected events.
- **Recognition** in one social media post thanking Business Sponsors for their support. One dedicated social media post that includes a feature story about how your business is helping individuals in crisis.
- **Event Presentation:** Inclusion in our presentation for the Velvet Rose event, ensuring high visibility among attendees.
- **Opportunity** to place three items in the gift bags that attendees will receive on the night of the Velvet Rose event, offering direct marketing to event participants.
- **A framed Certificate of Appreciation** for your workplace
- **Tax-deductible** receipt

Your Impact: Helps 10–15 individuals receive our **Bag of Hope**.

Supporting Others Forward In Adversity's



Pink Diamond

-Wish Angel



Annual Contribution: \$2000

Your Business Receives:

- **A full-page feature** about your business in Chantilly's Catablog is emailed to our customer base quarterly.
- **Your logo featured** on the SOFIA'S Wish website sponsor page (valid for 12 months from the date of purchase)
 - includes **a link to your website** on our website sponsor page, www.sofiaswish.org.au
- **Verbal acknowledgment** as a Business Sponsor during opening remarks at selected events.
- **Recognition** in one social media post thanking Business Sponsors for their support. One dedicated social media post that includes a feature story about how your business is helping individuals in crisis.
- Two Tickets to our annual fundraising event, Velvet Rose
- Be showcased at one SOFIA's Wish fundraising event
- **Event Presentation:** Inclusion in our presentation for the Velvet Rose event, ensuring high visibility among attendees.
- **Opportunity** to place up to four promotional items in the gift bag that will be distributed to the guests on the night of Velvet Rose.
- **A framed Certificate of Appreciation** for your workplace
- **Tax-deductible** receipt

Your Impact: Helps 20–30 individuals receive our **Kit of Kindness**.

Supporting Others Forward In Adversity's



Gift of Giving

- From the heart



Investment: \$1500

Verbal acknowledgment as a Gift of Giving Donor during opening remarks at Velvet Rose.

- **Recognition** in one social media post thanking the Business Sponsor for their donation. On the Table, we will have an A5 stand containing a “Proudly Sponsored By:” and a QR Code linked to your website.
- **Event Presentation:** Inclusion in our presentation for the Velvet Rose event, ensuring high visibility among attendees.
- **A framed Certificate of Appreciation** for your workplace
- **Tax-Deductible Receipt Notice:** Your donation will go towards sponsoring a table for carers doing it tough—those who would not normally be able to attend due to financial hardship and the challenge of arranging alternative care for their loved one.
 - Please note: A tax-deductible receipt can only be issued if the donor is not attending the event themselves, in accordance with ATO guidelines on charitable contributions.

Your Impact: Helps 10 individuals who are doing it tough be able to attend **Velvet Rose, Inspiring Carers Award**.

Supporting Others Forward In Adversity's



Join us in making a meaningful difference, Helping people who help others. By sponsoring our fundraising event, you're supporting a worthy cause and gaining valuable benefits for your business. Together, we can create a brighter future for those in need.

For more information to become a sponsor, please contact us at: info@sofiaswish.org.au

Thank you for considering this opportunity to support SOFIA'S Wish Inc. We look forward to partnering with you for a meaningful and successful event.

Please note that all sponsorships will go through a selection process and only a selected amount will be chosen.



Donation to Penrith Community Kitchen.